**Solution focused approach, part of our DNA**

It’s no coincidence that the region’s residents have a long history of coming up with purposeful solutions. And it wasn’t a choice – to survive the ever-present threat posed by water, being innovative was simply essential. No wonder this solution-focused approach is now part of our DNA. Our practical attitude is evident across a range of economic sectors. Whether in the field of Peace & Justice (International Court of Justice in The Hague), delta management (Delft University of Technology), maritime clusters (Dordrecht), logistics (Rotterdam), life sciences (Leiden), or any of the numerous and valuable crossovers between these fields of expertise, we see it as our duty to share our experience-based knowledge with the world. Our delta region offers fertile ground for investment.